

## **Press release**

### **The First Russian Ball in Shenzhen**

For the first time, a classical Russian Ball will soon take place in China. It will be held on **June 12<sup>th</sup>, 2018** in Shenzhen at the Intercontinental Hotel.

The concept of the Russian Ball is based on the idea that it is, first and foremost, a major high-level international cultural and social event, designed to acquaint the participants with Russian culture and promote contacts among the elites of different countries.

The opening program of the ball will feature **opera and ballet stars** from the world famous **Bolshoi Theater** in Moscow as well as the leading Russian musicians. Ballet premier **Artyom Ovcharenko** and the first soloist of the Bolshoi theater **Anna Tikhomirova**, conductor from Novaya Opera Theater **Andrei Lebedev**, "Golden Trumpet of Russia" **Semyon Milstein**, Russia's best button accordion player **Aidar Gainullin**, who won 18 international competitions, and many other outstanding performers will take part.

The dance program will be accompanied by two orchestras – a **symphony orchestra and a jazz band**. The ball will be opened by **40 pairs of debutants** — young men and women from Russia, China and other countries, who are selected and trained especially for the occasion.

Almost 600 people will be guests of the Russian Ball in Shenzhen — businessmen, politicians, diplomats and various public figures from Russia, China, and other countries. The guests of the ball will have the opportunity not only to enjoy music and dancing but also to establish new business contacts and make acquaintances. The Gala Dinner, where both European and Chinese cuisine and fine drinks are to be served, will also contribute to the great mood.

Both the preparation period for the ball and the course of the event will be widely covered on social networks, as well as in Russian and Chinese media.

Why Shenzhen? It is a young, rapidly developing city in the south of China, which, in just a few decades, has turned into one of the business, financial and technological centers of China. It has become, in a sense, a symbol of the country's dynamic development.

There is no doubt that the First Russian Ball in Shenzhen will become a major new page in the development of cultural ties between the two countries, and will contribute to the further development of China's relations with Russia.

The general sponsor of the Russian Ball in Shenzhen is one of the largest financial institutions of the Russian Federation — Gazprombank JSC.

The organizer of the ball is the Russian company "Venski Bal Moskva", which has been successfully organizing Vienna Balls in Moscow and Russian Balls in the different cities of Europe. The ball in Shenzhen will be held with the support of the China Ballroom Dance Federation (CBDF).

For bookings and additional information about the Russian Ball, please visit [www.russianballinchina.com](http://www.russianballinchina.com) and contact us by email: [office@venskibal.ru](mailto:office@venskibal.ru) or by phone: +7 (495) 789 88 81.

We invite you to become participants and partners of the First Russian Ball in Shenzhen on June 12, 2018.